



2010 GreenTour
 Saturday, April 17, 2010
 1:00-2:00 p.m.

Green Tour

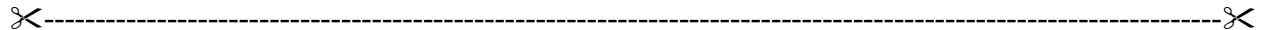
Join the Environmental Concerns Committee for a tour of the Great Lakes Brewing Company located at 2516 Market Avenue, Cleveland, 44113. Plan to have lunch at the brewery after the tour or visit the West Side Market. The following description was taken from the Great Lakes website.

Triple Bottom Line: Great Lakes Brewing Company is an environmentally and socially conscious brewer of award-winning, all natural beer. The care that goes into the beer resonates from a commitment to the community and environment, otherwise known as the "Triple Bottom Line" -- to engage in economic, social and environmental practices that achieve a sustainable, yet profitable, business. These include:

- Reducing, reusing and recycling
- Changing natural resource use from "Take, Make, Waste" to "Take, Make, Remake"
- Implementing efficient energy practices
- Investing in the community through non-profit organizations
- Supporting sustainable urban renewal projects



The three waves in the company logo not only reflect this Triple Bottom Line philosophy, they represent a concerted effort to the respectful use of beer's most valuable ingredient -- water.



Green Tour

Mail to: NEOEA, Green Tour, 5422 E. 96th Street, Suite 200,
 Garfield Heights, OH 44125-5330

Pre-registrations due: Monday, April 5, 2010

Registration sent by	
Guests, if any	
Local Association (full name, please)	
Address	
City, State, ZIP	
Home Telephone	
Email Address	@ .