



NEOEA Award Recognizes Positive Image Activities

Does your local association do anything which enhances the image of your members, your school, your school district, or public education in general?

Have any of your local members developed activities work-related or not?

Have you?

If so, then you should consider applying for a 2011-12 Positive Image Award.

As in previous years, NEOEA will again recognize local associations and association members whose activities from February 2011 to February 2012 present our members or associations to the public in a positive manner. **Any media coverage of activities or projects, work-related or not, will be considered for a Positive Image Award.**

Winners of the Positive Image Award will be selected by the NEOEA Public Relations Committee from nomination letters submitted by Friday, **February 10, 2012.**

- Any **external association public relations project** is eligible for consideration; these projects may be submitted by any association member.
- Any **association member** is eligible for consideration; these nominations should be submitted by the president, public relations chair, or an executive committee member of the nominee's local association.

Each local association is limited to one entry per category (association or individual).

This award does not use an entry form: nominations are made by letters of nomination. In your nomination letter, please label the entry as either an individual or an association award. Nominations* must be accompanied by proof of appearance in a public media such as a newspaper article, TV video, radio tape, photography, or audiotape highlighting the project or media coverage.

Send your entry by February 10, 2012, to:

NEOEA, Positive Image
5422 E. 96th Street, Suite 200
Garfield Hts., OH 44125-5330

* Items submitted will not be returned.