



**Summer Leadership Conference**  
**July 21-22, 2010**  
**Lakeland Community College, Kirtland**

The Lakeland Experience—  
 NEOEA's Summer Leadership Conference

**Wednesday Training Session**

<b>Session One, 1:30-4:00 p.m.</b>	
<b>1A</b> Crash Course for Presidents	For most locals, the President is the key to local effectiveness. If you are already a President or Vice President, this course will update your knowledge and sharpen your skills. And if you are a new President or want to know more about what the position requires, you'll get information you need to be effective from the beginning.
<b>1B</b> Beginning Bargaining School	This course will feature three portions of the new OEA 21 Collective Bargaining Curriculum: Introduction to Collective Bargaining, Process of Collective Bargaining, and Introduction to 4117. Receive a certificate of completion for portions of the curriculum.
<b>1C</b> NEA Member Benefits Sampler	NEA Member Benefits helps make members' lives better in a wide range of ways, but the least well known is the wide variety of workshops available for use by buildings, locals, UniServ Councils, and other groups. In this session, participants will be able to see and hear some of the most salient points made in a number of presentations NEA Member Benefits can provide at no cost. Join us and sample presentations on ID Theft, WEP/GPO, Credit Reports, Retirement Planning, Financial Planning and Budgeting, and much more.
<b>1D</b> Local Communications School	This ambitious program will touch on both the internal and external aspects of a local communications program, from member publications to community relations. It will offer a certificate of completion for the new OEA 21 Community Relations curriculum.
<b>1E</b> Quicken® for Treasurers	This interactive, hands-on workshop will show local treasurers how the Quicken® software program will organize the association checkbook and save them valuable time. We will explore the options available for the association's use and how to "clean up" the treasurer's report. Bring your own laptop or use one from the lab! The first 25 participants registered will receive copies of Quicken® software.
<b>1F</b> Decoding the Five-year Forecast	The Five-year Forecast prepared by ODE for each school district is a critical document for local negotiations. Representatives of OEA's Collective Bargaining and Research department will help local negotiators decipher these important financial documents.

**Wednesday evening, join us for 5:00 dinner with WKYCV-TV education reporter Kim Wheeler and a reception at the Mooreland Mansion.**

**Thursday Training Sessions**

<b>Session Two, 9:00-10:30 a.m.</b>	
<b>2A</b> Legal Update	Find out about the latest developments on the legal front. We'll hear an OEA attorney versed in the latest ways to protect yourself and your members. (By design, the content of legal updates depends on legal developments at the time of the update.)
<b>2-4B</b> Member Advocacy Training: Grievance Processing and Member Problem-solving	Learn the legal background for contracts and grievances and how to use the grievance procedure to enforce your local contract. Receive an OEA 21 certificate of completion for this presentation of OEA's Member Advocacy curriculum.
<b>2-3C</b> Member Advocacy Training: Association Representative Responsibilities	Participants will learn about the basics of association representation: member rights and responsibilities, their legal basis, and critical components of member advocacy. Receive an OEA 21 certificate of completion for this presentation of OEA's Member Advocacy curriculum.
<b>2D</b> JVS/CTC "Squaretable"	Our popular "squaretable" series continues in this session. Meet with other JVS/CTC members, elected Unit 10 representatives, and OEA staff for a freewheeling discussion of JVS/CTC issues.
<b>2E</b> ESP "Squaretable"	Our popular "squaretable" series continues in this session. Meet with fellow ESP members, elected ESP representatives, and OEA staff for a freewheeling discussion of ESP issues.
<b>2F</b> Teacher Contract Bargaining "Hot Issues" (repeats at 10:45 and 1:00)	Participants will share contract language and new ideas for bargaining a few selected "hot issues" in northeastern Ohio school districts. (Time permitting, any topic could come up; it wouldn't be "hot topics" otherwise!)

<b>2G</b>	Local Constitutions that Work (bring your own constitution and bylaws)	Mary Suchy, OEA's Director of Membership, will help you review your local constitution and bylaws and help you prepare for the periodic OEA affiliation review. (If possible, bring your local constitution and bylaws.)
<b>2H</b>	Local Board Elections	Many locals find that an important way to improve their environment is to influence local Board elections. Find out how to recruit Board candidates, screen them, build coalitions within the community, and use modern electoral methods to improve turnout.
<b>2 I</b>	NEOEA Issues Forum	Join NEOEA elected leaders for a new type of program. Members of NEOEA's elected and volunteer leadership will meet with interested members to provide updates on recent issues and to hear concerns. The agenda is your agenda.

<b>Session Three, 10:45 a.m.-12:15 p.m.</b>		
<b>3A</b>	Ohio's New Tiered Teacher Licensure System	Ohio's new tiered licensure system offers both opportunities and challenges for teachers and for local associations. Find out what you and your members need to know about the changes ahead.
<b>2-4B</b> Member Advocacy: Grievance Processing and Member Problem-solving ( <i>continues from 2B</i> )		
<b>2-3C</b> Member Advocacy: Association Representative Responsibilities ( <i>concludes from 2C</i> )		
<b>3D</b>	DD "Squaretable"	Our popular "squaretable" series continues in this session. Meet with other DD employees, members, elected Unit 10 representatives, and OEA staff for a freewheeling discussion of DD issues.
<b>3E</b>	ESP Living Wage Campaign	Learn about the campaign that has enabled ESP locals around the country to increase both their compensation and their membership.
<b>3F</b>	Teacher Contract Bargaining "Hot Issues" ( <i>also at 9:00 and 1:00</i> )	Participants will share contract language and new ideas for bargaining a few selected "hot issues" in northeastern Ohio school districts. (Time permitting, any topic could come up; it wouldn't be "hot topics" otherwise!)
<b>3-4G</b>	Treasurers' School ( <i>continues 1:00 to 2:30</i> )	The responsibilities of the local association treasurer can seem ominous, especially for the first-time treasurer. Whether you're a new treasurer or a seasoned veteran, OEA Secretary-Treasurer Jim Timlin will give you the knowledge you need to do the job for your local and its members.
<b>3H</b>	OEA's Plan for Campaign 2010	Campaigns in 2006 and 2008 were historic, and the 2010 campaign is shaping up as critical for the future of public education in Ohio. Find out how OEA plans to promote smart decisions by our members and the voting public.
<b>3 I</b>	NEA Issues Forum	Join elected leaders for a new type of program. NEOEA members of NEA's elected and volunteer leadership (Board of Directors, Resolutions Committee, NEA committees) will meet with interested members to provide updates on recent issues and to hear concerns. The agenda is your agenda.

<b>Session Four, 1:00-2:30 p.m.</b>		
<b>4A</b>	Ohio's Resident Educator License and Transitional EYTs	As we replace "Entry-year Teachers" with "Resident Educators," leaders of teacher locals need to be ready to protect both their newest members and the established members working with them. Find out what your local needs to do to be ready for the change.
<b>2-4B</b> Member Advocacy: Grievance Processing and Member Problem-solving ( <i>concludes from 2-3B</i> )		
<b>4C</b>	( <i>this space available</i> )	<i>Sometimes, late opportunities arise and we need a place to put them. This session is being left blank to provide a time slot in case a session needs to be added.</i>
<b>4D</b>	Higher Education "Squaretable"	Our popular "squaretable" series continues in this session. Meet with fellow Higher Education members and elected Higher Education representatives, and OEA staff for a freewheeling discussion of Higher Education issues.
<b>4E</b>	Exploring the Professional Tools of NEA	In response to member needs and inquiries, NEA Member Benefits has dramatically expanded the Professional Resources available to NEA members. In this session, we will explore these Resources and learn about the NEA Academy, NEA Professional Library, Works4Me, Digital-Wish, and a host of other Professional Tools and Resources for teachers and ESP members.
<b>4F</b>	Teacher Contract Bargaining "Hot Issues" ( <i>also at 9:00 and 10:45</i> )	Participants will share contract language and new ideas for bargaining a few selected "hot issues" in northeastern Ohio school districts. (Time permitting, any topic could come up; it wouldn't be "hot topics" otherwise!)
<b>3-4G</b> Treasurers' School ( <i>concludes from 3G</i> )		
<b>4H</b>	The Latest in Levy Strategies and Tools	This course explores your strategic options about involvement in the local levy cycle and how the tactics of elections have changed in recent years with the development of high-tech tools like voter targeting. Find out how these tools have helped pass local levies and how they can help you pass yours.
<b>4 I</b>	OEA Issues Forum	Join elected OEA leaders for a new type of program. NEOEA members of OEA's elected and volunteer leadership (officers, Board of Directors, and committees) will meet with interested members to provide updates on recent issues and to hear concerns. The agenda is your agenda.



**Fill out both sides of this form.  
Fill out one form per person; duplicate as necessary.**

Workshop plans:

Check to register	<b>Wednesday choices (1:30-4:00 p.m.)</b>
	<b>1A</b> Crash Course for Presidents
	<b>1B</b> Beginning Bargaining School
	<b>1C</b> NEA Member Benefits Sampler
	<b>1D</b> Local Communications School
	<b>1E</b> Quicken® for Treasurers ( <i>need software?</i> <input type="checkbox"/> )
	<b>1F</b> Decoding the Five-year Forecast

<b>Thursday choices (circle one choice in each time slot)</b>		
<b>9:00-10:30 a.m.</b>	<b>10:45 a.m.-12:15 p.m.</b>	<b>1:00-2:30 p.m.</b>
<b>2A</b> Legal Update	<b>3A</b> Ohio's New Tiered Teacher Licensure System	<b>4A</b> Ohio's Resident Educator License and Transitional EYTs
<b>2-4B</b> Member Advocacy Training: Grievance Processing and Member Problem-solving		
<b>2-3C</b> Member Advocacy Training: Association Representative Responsibilities		<b>4C</b> ( <i>this space available</i> )
<b>2D</b> JVS/CTC "Squaretable"	<b>3D</b> DD "Squaretable"	<b>4D</b> Higher Education "Squaretable"
<b>2E</b> ESP "Squaretable"	<b>3E</b> ESP Living Wage Campaign	<b>4E</b> Exploring the Professional Tools of NEA
<b>2F</b> Contract Bargaining "Hot Issues" <i>(repeats at 10:45 and 1:00)</i>	<b>3F</b> Contract Bargaining "Hot Issues" <i>(also at 9:00 and 1:00)</i>	<b>4F</b> Contract Bargaining "Hot Issues" <i>(also at 9:00 and 10:45)</i>
<b>2G</b> Local Constitutions that Work (bring your local constitution and bylaws)	<b>3-4G</b> Treasurers' School	
<b>2H</b> Local Board Elections	<b>3H</b> Campaign 2010	<b>4H</b> The Latest in Levy Strategies and Tools
<b>2I</b> NEOEA Issues Forum	<b>3I</b> NEA Issues Forum	<b>4I</b> OEA Issues Forum