



## NEOEA Community Involvement Grants

Strengthening the relationship between a local school employee union and its community is a key element in building a strong and successful local association. Nothing cements these relationships like working together to benefit others in the community. Participation in community events also offers affiliates the opportunity to enhance their visibility as vital, contributing members of their communities.

NEOEA is offering up to 25 Community Involvement Grants in 2011-12 to encourage local affiliates to become actively involved in a local charitable event such as the American Cancer Society Relay for Life, Reach Out and Read, Special Olympics, the Susan G. Komen Race for the Cure, or other highly-visible community charitable event.

Details of the program:

- NEOEA affiliates may apply for funding up to \$100 to assist with registration/ participation fees and/or purchase items to enhance the affiliate's visibility during the event.
- Applications will be considered on an ongoing basis and will continue to be awarded until funds are expended. Early submission helps ensure funding.
- To apply, complete the form on the back of this flyer. The form is also downloadable at [www.neoea.org/comminvform.rtf](http://www.neoea.org/comminvform.rtf).
- To qualify for funding, NEOEA requires:
  - Participation in the event by local affiliate *members*.
  - Submission of a news release announcing the affiliate's participation to local community news outlet(s).
  - Submission of a photo of members participating in the event to NEOEA along with copies of any news coverage (local newsletter coverage is acceptable) no more than two weeks following the event.

NEOEA funding for community involvement is considered "seed" money and full funding will not be granted to affiliates for more than two consecutive years. It is hoped that the local affiliate will build the activity into their local budget over that period and be prepared to continue the program after the initial investment period.

Entries will be judged in groups to be submitted by the following dates:

October 26, 2011      February 8, 2012      May 1, 2012

***Please note: Grants are not awarded to purchase equipment or supplies normally used by local associations to conduct routine business, to fund student or staff scholarships, to purchase instructional materials, or to reimburse costs of internal activities.***

# NEOEA COMMUNICATIONS AND MARKETING COMMITTEE COMMUNITY INVOLVEMENT GRANT APPLICATION

NEOEA is offering up to 25 Community Involvement Grants in 2011-12 to encourage local affiliates to become actively involved in a local charitable event such as the American Cancer Society Relay for Life, Reach Out and Read, Special Olympics, the Susan G. Komen Race for the Cure, or other highly-visible community charitable event.

The local association must submit this completed application to the Communications and Marketing Committee outlining their need and purpose. Awards will be considered on an ongoing basis and will continue to be awarded until funds are expended. Early submission helps ensure funding.

Local association: \_\_\_\_\_

Local association president: \_\_\_\_\_

Applicant's name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email address: \_\_\_\_\_

Work phone: \_\_\_\_\_

Home phone: \_\_\_\_\_

Event description: \_\_\_\_\_

Date of event: \_\_\_\_\_

Estimate of costs and receipts: \_\_\_\_\_

Description of how funds will be used: \_\_\_\_\_

Names of members participating in event (does not need to be exhaustive, but must demonstrate commitment to event): \_\_\_\_\_

Signature: \_\_\_\_\_

Date submitted: \_\_\_\_\_

**Mail to:** NEOEA, Community Involvement Grant, 5422 E. 96<sup>th</sup> Street, Suite 200, Garfield Heights, OH 44125-5330 OR **fax to:** 216/518-0202 OR **email to:** [desk@neoea.org](mailto:desk@neoea.org). Receipt of application will be acknowledged. **Questions:** Please call us at 216/518-0200 or 800/354-6794.

For a Word-fillable form, go to <http://www.neoea.org/comminvform.rtf>.