MONEY AND AWARDS!

OR... HOW YOUR LOCAL CAN WIN THE PR GAME
NEOEA AWARDS AND RECOGNITIONS

• NEOEA has many programs for assisting locals to enhance their image in the community and among their members.
NEOEA PUBLIC RELATIONS COMMITTEE

Five-Star Local Award
PR Mini-Grants
Positive Image Award
Communications Contest

Anytown Local 2019
FIVE STAR LOCAL AWARD

• Send delegate(s) to NEOEA and OEA Representative assemblies
• Send a member to at least one NEOEA workshop besides NEOEA Day
• Send a Representative to at least half of your Leadership Council meetings
• 25% of members contribute to FCPE
• Apply for at least one NEOEA PR Award

• If your local meets the criteria:
  – Recognized at NEOEA Fall RA and in News and views
  – $50 and a Press Release for local media
  – No application required
• Local Public Relations Project
  – Promote positive image of your Association within the community
  – Benefits the community and/or the Association

• Simple one-page application due in January
  – Complete project by December 1st
  – Can receive up to $250
POSITIVE IMAGE AWARD

• Given for projects that enhance the image of your members, your schools, your district, or public education to the community
• Recognizes activities your members have developed or are involved in
• Projects conducted between February of each year and the following February
• Applications are made by nomination letters and MUST include copies of media coverage of the project/event
COMMUNICATIONS CONTEST

- Honors printed or electronic newsletters distributed to members on a regular basis
- Special emphasis on local news, but must also show a balance of news from NEA, OEA, and NEOEA
- Application form available at neoea.org/CommunicationsContest.rtf.
- Include copies of three different editions of your newsletter distributed between July 1st and June 30th
FOR COMPLETE DETAILS

• Check the NEOEA website, neoea.org
• Or call the NEOEA office, (216) 518-0200